



Become a Data Scientist

“The best new job in America” according to CNN

“The sexiest job in the 21st century” according to Harvard Business Review

Course Duration: 5 weeks

Workload: 10 to 15 hours a week

What our students say?

“Jigsaw faculty is always knowledgeable and seem like they enjoy teaching. Anshuman’s course is filled with real life anecdotes and business examples which is what makes it so interesting. I highly recommend this course.”



Nakul Dogra, Research manager at IMRB

“The course is very well structured. Anshuman uses a lot of industry examples which make it easier to follow the course. By far the most interesting course I have ever done!”



Pankaj Narotra, Sales coach at HSBC

The Retail Analytics course is designed and taught by industry experts with extensive experience directly in retail and in application of analytics within the domain. The emphasis in this course is on developing a comprehensive and intuitive understanding of retail as a business and how and where the application of analytics helps retailers.

Who should take this course?

- Professionals looking to learn big retail analytics skills
- Those who have built predictive models on large data sets and are looking to enhance their knowledge in the retail domain

By the end of this course, you will -

- Acquire a thorough and intuitive knowledge of the retail domain
- Get hands-on experience in application of retail analytics through a series of case studies on category management, customer profitability analysis, marketing mix modeling and store clustering using the SAS language

Pre-requisites: Participants need to have knowledge of the analytics methodology as well as popular analytic techniques such as regression and clustering. Participants should have working knowledge of the SAS tool.

Visit <http://www.jigsawacademy.com/jigsaw/courses/retail-analytics-3> to

- Register for the Data Science and Retail Analytics certification course
- Access additional information on the course and the certification

Some of the companies where our students are placed..



Advanced Certification in Retail Analytics



Case Studies you will be working on, as part of the course:

- Category management
- RFM analysis
- Store clustering
- Market basket analysis

Course Delivery Options:

Video based course: Includes video recordings of lectures, handouts as well as lab assignments. Includes 20 hours of access to the virtual lab

Instructor-led course: Includes video course as well as 5 2-hour sessions with the instructors in the virtual classroom. Includes 20 hours of access to the virtual lab

\$350

Foreign students

Rs. 15000

Indian students

\$450

Foreign students

Rs. 20000

Indian students

Meet your Instructor



Anshuman Acharya

Anshuman is a graduate of IIT-Kanpur and IIM-Bangalore with over eleven years of experience. For the past five years, he has been with the India operations with Walmart India, since the inception of their country operations, and worked across finance, strategy, merchandising and supply chain. He also has four years of experience in CPG and retail analytics, consulting global CPG manufacturers and US retailers across formats.

Useful Links

- **Course Page:**
<http://www.jigsawacademy.com/jigsaw/courses/retail-analytics-3>
- **Placement assistance:**
<http://www.jigsawacademy.com/analytics-placement>
- **Course Faculty:**
<http://www.jigsawacademy.com/faculty>
- **Student Testimonials:**
<http://www.jigsawacademy.com/testimonials>
- **Sample Video:**
<https://meet99498248.adobeconnect.com/a10114387>

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- Website <http://www.jigsawacademy.com>
- Blog <http://www.analyticstraining.com>
- E-mail info@jigsawacademy.com
- Phone +91-98805-44099; +91-90080-17000
- FAQs <http://jigsawacademy.com/faqs>